# Technology Consulting

Building your future on hands-on experience



# INNOTHRUST

# WHY INNOTHRUST?

### Need for technology advisory in times of uncertainty

### **ADVANCING WHAT MATTERS, TODAY AND TOMORROW**

Today, businesses must stay innovative and agile to survive and thrive. This requires a broader perspective and more horizon-scanning than a typical IT department may offer.

When any organization invests in technology, its IT leaders and decision-makers draw on their in-depth knowledge of their business ambitions and operating environment.

In the fast-moving digital world, ensuring that IT is optimized, secure and future- proof is a particular challenge. Every IT decision and implementation must be aligned with business strategy and designed to deliver measurable value.

Here's where our Technology Consulting services can help.

### **CONSULTING POWERED BY EXPERIENCE AND INNOVATION**

Our Technology Consulting services encompass cloud, cybersecurity, digital workplace, infrastructure, AI and data solutions. We also cooperate with clients to address important areas like sustainability, decarbonization and accessibility.

- We collaborate with clients to evaluate their IT landscape and develop tailored technology strategies. Our wide range of services empowers them with strategic guidance, architectural insights, operational support and implementation advisory to drive their IT initiatives.
- We offer the provision of expertise or strategic advice that is presented for consideration and decision-making.
- Our Technology Consulting services offer valuable insights, guidance and fresh perspectives on emerging trends. We specialize in understanding and addressing clients' specific needs and challenges.
- We have both business insight and IT expertise, complemented by partners' expertise.
- Our Technology Consulting team comprises more than 200 consultants and SMEs who complement our presence across Europe.
- We have 14 innovation labs spread across geographies that develop innovative solutions for clients and help them deliver what matters. Additionally, we utilize our 40,000 plus certifications in helping clients to get the best out of their IT every day and deliver value to their customers.
- Our offering refers to full scope IT and technology transformation advisory: it includes provision of expertise or strategic advice presented for consideration, decision-making and experience with complex, global IT environments & trusted skills (training and certification plans).

# **OUR SERVICES**

### Bringing business value leveraging 6 key technology domains

### CLOUD

Leverage cloud model to enhance digital economy and optimize costs



### DIGITAL WORKPLACE

Design high-impact employee experience



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### INFRASTRUCTURE

Optimize the existing infrastructure for costs reduction and productivity



### SUSTAINABILITY

Minimize negative impact of IT on environment



### **DATA & AI**

Utilize AI technology to optimize resources and enhance decision making

Implement risk-based cybersecurity solutions

**CYBERSECURITY** 

We provide technology expert services in niche segments of high complexity including security and sustainability.

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# WHAT SHOULD YOU EXPECT FROM US?

### Key challenges addressed to serve better business decisions

# How to accelerate business value optimizing IT resources?

Do we have a right IT strategy (cloud, datacenter) to ensure best time-to-market? How to efficiently consume IT infrastructure, manage and optimize cost of the cloud?

# How to engage employees for long term performance?

We have a long digital workplace modernization journey ahead of us. Are we prepared for it? What emerging technologies should we take into consideration?

# How to contribute to a sustainable enterprise?

We need to address the energy cost crisis and leverage technology to manage the related risks. It is necessary to measure, manage and reduce carbon emissions associated with IT consumption.

# How to efficiently build and manage IT related expertise?

How to balance the availability of technology talents inside the organizations with the supply of digital vendors to access the best know-how?

# **CLOUD ADVISORY**

Strategize cloud computing and monetize on its advantages to achieve tangible results



#### **Cloud strategy development**

- Current infrastructure assessment
- Options and decision criteria
- Strategic narrative

#### **Cloud transformation roadmap**

- High-level service design
- Transformation plan

#### Sustainability of cloud infrastructure

- Usage assessment related to carbon emissions
- Recommendations for critical milestones to achieve decarbonized operations



#### **Business value**

- Faster time to market and increase business agility and productivity.
- New services available.

#### **Costs optimization**

• Maximization of the benefits of cloud computing.

#### **Clear transformation roadmap**

• Governance and risk mitigation being a part of transformation plan.

#### Data regulations compliance

• Guidelines to comply with evolving privacy and data protection regulations.

# **INFRASTRUCTURE ADVISORY**

Quantify the value of infrastructure in a context of availability, safety and sustainability



#### Mainframe advisory – business

#### case for transformation

- High-level assessment of moving to stable environment
- Design concept of the environment
- High-availability architecture

#### **Datacenter optimization assessment**

- Assessment of IT infrastructure (obsolescence, architecture, capacity, performance, best practices, virtualization, footprint)
- Definition of an evolution roadmap

#### Maintenance optimization assessment

- Assessment of infrastructure maintenance and support activities on technical and contractual sides
- Report with recommendations for financial, operational and contractual optimization



#### **Business value**

• Improved overall service quality with enhanced availability and scalability.

#### **Costs optimization**

• Especially regarding the cost of operations and supplier contracts.

#### **Clear transformation roadmap**

• Positive impact on decarbonization (keep or change).

#### Data regulations compliance

• Complete understanding of security risk.

# **DIGITAL WORKPLACE ADVISORY**

## Prepare for the workplace of the future



#### Legacy to modern

- Decision criteria to choose the right model
- High level solution design
- Transformation roadmap with milestones

#### M365 maturity & baseline configuration assessment

• Validation of microsoft 365 configuration in the context of the organization, industry, regulation and geographic needs

#### Accessibility advisory services

Assistive technology discovery

#### **Engaged employee experience transformation services**

- Journey design and implementation
- Recommendation on technology to use
- MVP on full journey and selected technology
- OCM and culture change roadmap



#### Employee centric, future-proof workplace

• Liberating people potential - high user satisfaction, activation of new performance levels and support for mobility trends in line with evolving privacy and data protection laws.

#### **Business value**

• Modern, safe, inclusive virtual workplace that supports talents' acquisition, retention and business innovation.

#### **Costs reduction**

• Especially regarding onsite support, reinvestment of the savings into innovative technologies.

#### **Clear transformation roadmap**

• Including action plan, governance and risk mitigation.

# **CYBERSECURITY ADVISORY**

### Implement risk-based cybersecurity solutions



#### Cyber recovery assessment

- Data collection
- Analysis of collected data
- Design concept considering disaster recovery, business impact analysis, business continuity management
- Documentation of findings
- Input for subsequent phases design & implementation
- Input for Run Book creation service
- Recommendations on compliance with business and industry requirements



#### **Clear recovery roadmap**

• Identify your business-critical workloads and have a clear and prioritized roadmap on how to prepare your business for ransomware attacks.

#### Clarity on the minimum viable entirety of your business

• Be aware of what your business is really relying upon and have a documented mapping.

# **BE ADVISED BY HANDS-ON EXPERIENCED BUSINESS TECHNOLOGISTS**

### We are 'doers'!

 With decades of experience, our portfolio includes designing, building and managing vital workloads across the entire spectrum of IT solutions, from applications to infrastructure.

#### We see global, with local touch

- A global IT leader with scalable delivery, leveraging both local and global expertise.
- Recognized as a global leader in cloud, digital workplace and security. Local presence for enhanced client proximity.

### We have a unique ecosystem of partners

- Combining global/local and technology/innovative/management consulting alliances.
- In-depth collaboration bringing deep solution knowledge, extended support and access to IPs.

